

## **NEBOJŠA ZDRAVKOVIĆ, PhD**

Full Professor

Director, National Entity for Accreditation and Quality Assurance in Higher Education (NEAQA), Republic of Serbia

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### **PROFESSIONAL PROFILE**

Full Professor and Director of the National Entity for Accreditation and Quality Assurance in Higher Education (NEAQA) of the Republic of Serbia, with over 20 years of experience in higher education, quality assurance, accreditation, and institutional governance. Leading a national quality assurance agency within a higher education system in transition, with a strong focus on ESG alignment, institutional development, and regional and international cooperation. Extensive experience in leading QA processes, developing quality frameworks, and aligning higher education systems with the European Standards and Guidelines (ESG).

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### **CURRENT POSITIONS**

- Director, National Entity for Accreditation and Quality Assurance in Higher Education (NEAQA), Serbia (since 2024)
  - Full Professor, Faculty of Medical Sciences, University of Kragujevac
  - Lecturer, Military Medical Academy, University of Defence, Belgrade
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### **QUALITY ASSURANCE AND ACCREDITATION EXPERIENCE**

- Led and coordinated accreditation and reaccreditation processes of higher education institutions and study programmes
  - Chaired accreditation commissions responsible for the development and accreditation of interdisciplinary master and doctoral programmes
  - Participated in institutional and programme accreditation procedures across multiple academic fields
  - Long-term member of Quality Assurance Commissions, contributing to the development of quality policies, strategies, and self-evaluation reports
  - Actively involved in strengthening QA systems in alignment with European Standards and Guidelines (ESG)
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### **GOVERNANCE AND POLICY EXPERIENCE**

- Member of the National Council for Higher Education, Republic of Serbia (2020–2025)
- Vice-Dean for Master Studies, Faculty of Medical Sciences
- Head of Department for Medical Informatics and Statistics, Faculty of Medical Sciences

- Coordinator for Erasmus+ projects, Faculty of Medical Sciences
  - Advisor to the Dean for academic and research development, Faculty of Medical Sciences
  - Chair and member of institutional accreditation and quality assurance bodies, Faculty of Medical Sciences
  - President of the entrepreneurship committee of the University of Kragujevac
  - Member of the working group for ranking the University of Kragujevac in international rankings
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## **PUBLIC ADMINISTRATION AND LABOUR MARKET ENGAGEMENT**

- Member of the City Council of Kragujevac, Republic of Serbia (2006–2008), responsible for cooperation with the Government of the Republic of Serbia
  - Deputy Mayor of Kragujevac (2008–2016), contributing to strategic economic development and governance
  - City Coordinator for the implementation of the investment agreement with Fiat Chrysler Automobiles (2008-2012)
  - President of the City Economic Council, supporting local economic policy and labour market development
  - Member of the Political Committee of the Council of European Municipalities and Regions (CEMR)
  - Active participation in the implementation of major industrial and infrastructure projects
  - Contributor to strengthening cooperation between public administration, industry, and academia
  - Trainer for basic and specialized mediation programmes (since 2022), organized by the Ministry of Justice of the Republic of Serbia
  - Contributor to professional capacity building within the National Center for Mediation in Dispute Resolution
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## **INTERNATIONAL EXPERIENCE**

- Participation in EU FP7 and Horizon 2020 projects
  - Active collaboration with international higher education and QA institutions
  - Invited lecturer at international conferences and universities
  - Reviewer for international journals indexed in SCI (MDPI journals and others)
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## **RESEARCH AND ACADEMIC OUTPUT**

- Author/co-author of more than 100 scientific publications
  - h-index: 14
  - Citations: 880+ (Google Scholar)
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## **AREAS OF EXPERTISE**

- Quality assurance in higher education
  - Accreditation systems and ESG alignment
  - Higher education governance and policy
  - Data-driven evaluation and decision-making
  - Medical informatics and statistics and applied analytics
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## **LANGUAGES**

English (C1)